
Policy: Parks, Recreation, Youth & Community Services Strategic Plan
Adopted by Board of Park Commissioners: December 2024

In March 2021, BPRYCS initiated a strategic planning effort to establish a road map for the department's internal operations through 2024. The *Strategic Plan* serves as the implementation tool to execute the community's vision for BPRYCS established in the *City Wide Parks, Recreation, Youth & Community Services Master Plan*. The 5 focus areas of strategic work for the 2022-2024 plan include:

- **Park & Facility Development**
 - Develop a comprehensive capital improvement and outlay plan that addresses deferred maintenance, ADA transition and supports healthy expansion
 - Implement site specific master plans for every park across the system in order to plan for the future
 - Establish and engage in processes that amplify and empower diverse community voices for the design and development of park and facility improvements
- **Park & Facility Management**
 - Establish and implement maintenance standards for all parks, facilities and infrastructure within the system
 - Define and implement best practices for parks, grounds and facilities maintenance
 - Increase public access to recreational and park spaces through critical community partnerships including the Board of Education
- **Programs & Services**
 - Align program offerings with the needs and priorities of the community
 - Define core programs and services to effectively balance the need for cost recovery with affordable access
 - Clearly define, track, and utilize participant outcomes to report on success and future programming development
 - Build a comprehensive volunteer program to engage residents and enhance program delivery
- **Financial & Budgetary Development**
 - Administer a transparent financial planning process that amplifies the voices of staff, stakeholders and the broader community
 - Research, propose and pursue alternative funding sources to support the work of the department
 - Review and update department fee schedules on an annual basis reflecting both market trends and community goals
- **Policies & Practices**
 - Annual review of Policy Manual with new policies established to meet CAPRA Accreditation
 - Continue to strategically invest in department staff to develop highly qualified and technically skilled professional team
 - Enhance public awareness of the department through the development of a strategic marketing plan and the implementation of new technology

A new strategic planning process will commence in 2024 to build the 2025-2027 Strategic Plan.

(Source: *Parks, Recreation, Youth & Community Services 2022-2024 Strategic Plan* available at www.bristolrec.com).